



Agile in Africa

Agile in Africa Conference 2016 Report

Accra – Ghana

24th – 28th October 2016

ACKNOWLEDGEMENT

The Agile in Africa team would like to express sincere gratitude to all participants of the AiA 2016 Conference for making the event a success. Thank you to the following:

- ▶ Conference Chair Nana B. Abban and Facilitators, Kwaku Sikahene Ampomah, Louisa Mensah and Daniel Monney.

Thank you to all the Speakers;

- ▶ Dave West, Kwaku Sikahene Ampomah, Michaelene Holder-March, Ade Shokoya, Louisa Mensah, Matthew Billings, Martin Hinshelwood, Goke John, Patrick Ingram and Ralph Jocham.
- ▶ The Cheetahs who helped to drive the planning and kick off in the UK and also participated in the event as Speakers and workshop leaders namely Ade Shokoya, Goke John and Patrick Ingram. Thanks also to the Cheetahs who could not make it Joseph Djokey and Sven Poppelmann (UK).
- ▶ Students, executives, senior managers, business leaders, start-ups, suppliers Sponsor, exhibitors, and partners

We also give special recognition and thanks to Project Assist Global Ltd. Scrum.org, Labadi Beach Hotel, BRANDIT, Adventure Junkies Gh Ltd and Phebs Collection Ghana.

This Conference would not have been successful without the support, planning and operations management expertise of Project Assist Global Ltd Ghana / UK. Thanks to the PAGL staff for their fantastic work.

With 2016's success, we achieved our goal to keep raising awareness about Agile and in particular Scrum across business and technology sectors in Africa and beyond. We look forward to a world-changing Agile in Africa 2017 Conference. See you there!

3 2015 EVENT OVERVIEW AND OUTCOME

AiA 2015 Conference

The First AiA conference 2015 stood out as a monumental event. Many in attendance reported feedback to the organising team as – inspiring; amazing; one of a kind; the way forward for Africa; and looking forward to the next event next year. 21 Speakers and over 300 people on each day. Working Theme for Agile in Africa Conference 2015 was “**Are you a Hippo or a Cheetah?**”

We created an awareness of Agile and Scrum and introduced Africa to a bunch of innovative ideas and showcased excellent examples of Africans and African Organisations in Business & Technology to the World.

2016 EVENT OVERVIEW AND OUTCOME

The Second AiA conference 2016 was chronicled as yet another epic event, people were inspired and challenged once again. The 2016 theme, “**The way of the Cheetah,**” showcased what agile organisations and teams do. AiA 2016 saw two tracks run concurrently: the conference at Labadi Beach Hotel alongside workshops at various universities namely:

- **GIMPA – Ghana Institute of Management & Public Administration (Accra)**
- **Lancaster University (Accra)**
- **Datalink University (Tema)**
- **University of Ghana Business School (Accra)**
- **University of Professional Studies Accra**
- **Including MEST - Meltwater Entrepreneurial School of Technology, a silicon valley sponsored institute.**

Over 100 people in attendance for each day, AiA 2016 line up of speakers gave their message, expertise and knowledge in agile, scrum and XP. They encouraged everyone never to give up. An Agile Business Clinic was introduced on the last day of the conference for participants who were particularly inspired to start their own business using agile and scrum values. Participants reported that they were inspired towards realising their full potential and were eager to be a part of AiA 2017.

2017 EVENT OVERVIEW

The Working Theme for 2017 is “**Understanding Business Agility**” **The DNA of the Cheetah.**” showing how to implement a transition to Agile giving the peculiar cultural context in which we operate, our economic conditions, lack of financial resources and challenging customer services.

Africa needs lean thinking and an Agile framework such as Scrum in order to create high performing teams, projects and organisations. We believe in Africa Rising. We are Proud to be Africans and excited about the future in partnership with our friends and Associates from across the world.

THE CONVENOR / CHAIRMAN OF AGILE IN AFRICA



CEO/Senior Partner
Akaditi.com and SokoPay.com
Convenor/Product Owner of the
Agile in Africa Conference Accra
- Ghana and Scrum Day London,
UK.

I am an Akaditi person.

- ▶ I believe that more Akaditi people are needed in business and technology, Akaditi people are socially responsible entrepreneurs (SREs). Akaditi means Incorruptible in one of the Languages from the Northern part of Ghana - West Africa. ***We always do the right thing.***
- ▶ I am passionate about supporting orphanages across Africa, Polo, motorbikes, making work fun, Scrum, preserving nature through responsible farming, Space Travel and life after the Digital Age. I am also passionate about business agility and transformation, setting up and promoting platforms and gatherings that bring people together to share ideas on how to make our World a better place.
- ▶ Finally, I am an entrepreneur, business owner, innovator, disruptor, tech junkie and motivational thinker, writer and speaker.

A Proud member of the Cheetah generation.

Professional & Business

Nana is a Scrum, Agility & Life Coach, Trainer and Consultant for Individuals, Teams and Organisations Working from the shop floor to the board room. Nana is also a Licensed Engagement Manager on Agility Path/EBMgt with Scrum. org (USA) and holds many qualifications in IT, Project Management, Law and Scrum (Agile) certifications and most notably an executive MBA from the University of Ghana Business School one of Africa's leading institutions. He has worked for many years in Scrum Teams as a Developer in Test, Scrum Master, Product Owner and has held very senior Programme and Executive positions in both the public and private sectors.

- ▶ He is currently Chairman/CEO of Akaditi Group, made up of sokopay.com and several other businesses. He is Product Owner and Convenor of AgileinAfrica.com, a yearly one week long Agile Conference in Ghana and Scrumdaylondon.com, a yearly one day event in London, United Kingdom.

7 MASTER OF CEREMONY AND FACILITATOR

KWAKU SIKAHENE AMPOMAH



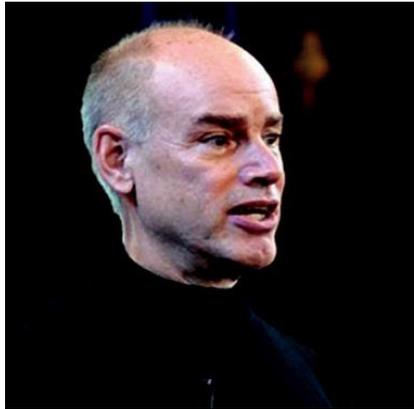
Kwaku has several years of corporate and governmental experience bringing management, business teams, technical groups and project sponsors/ stakeholders together (both onshore and offshore). He's an experienced and dynamic Agile; Scrum Master, Product Owner, Coach, Trainer and Quality Assurance Manager. With expertise in Offshore Agile adoption, Distributed team management and training, Cultural training. An experienced facilitator providing Agile Process Management training, coaching and mentoring for Scrum Development teams, Product Owners, Scrum Masters, Scrum Practitioners, Technical Leads, Project Managers and Senior Executives. Reinforcing best Agile practice: Visioning, Backlog creation management and refinement. Fostering, motivating and supporting teams to self organise, to transition from being good teams to excellent teams, to become results driven and delivery oriented. Great motivator and servant leader, able to bring the best out of teams at all levels in the organisation.

He loves engaging with senior executives, directors and managers and supporting them to translate/shape business ideas into business cases with an emphasis on value for money.

He is an Agile Evangelist, an amazing Life Coach and a fantastic Story Teller.

OUR STRATEGIC PARTNER IN AFRICA

KEN SCHWABER



KEN SCHWABER –
FOUNDER OF SCRUM.ORG & CO-
CREATOR OF SCRUM

Ken Schwaber is a software developer, product manager and industry consultant. Ken worked with Jeff Sutherland to formulate the initial versions of the Scrum development process and to present Scrum as a formal process at OOPSLA'95. They have extended and enhanced Scrum at many software companies and IT organizations. Ken Schwaber and Jeff Sutherland are two of the 17 initial signatories of the Agile Manifesto. They are co-authors of the definitive Scrum Guide, which is freely available by Scrum.org. Today Ken runs Scrum.org, which provides Scrum resources, training, assessments, and certifications for Scrum Masters, Scrum Developers, Scrum Product Owners, and organizations using Scrum.

Ken is one of the leaders of the Agile software development movement. He is the founder of Agile Alliance, Scrum Alliance and responsible for creating the Certified Scrum Master programs and its derivatives. Ken left the Scrum Alliance in the fall of 2009 and went on to establish Scrum.org. At Scrum.org, he steered the development of new courseware, assessments, and partnerships to improve the quality and effectiveness of Scrum. He recently published and updated Scrum with Jeff Sutherland, together they wrote “Software in Thirty Days”.



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SPEAKER

Dave West



Dave West is a Product Owner and CEO of Scrum.org, where he helps to improve the profession of software delivery. He is a Senior Analyst, Solutions Executive and Product Manager. He is also the Company adviser of Tasktop Technologies.

Dave West is very Passionate about software delivery industries and often provides insightful opinions. At Tasktop Technologies, he is also the Chief Product Owner and helped pivot Tasktop from a services to product business.

As Chief Product Owner he drove product strategy, thought leadership and helped direct engineering and architecture.



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SPEAKER

MRS MICHAELENE HOLDER- MARCH



**Health Executive and Fellow of the
Chartered Institute of Management**

Drawing on her experience working with a wide range of companies of all sizes, from all sectors, Michaelene is an enthusiastic and inspirational coach, also a strategic advisor in the reorganising companies and advising CEOs and senior management, specialises in revitalising companies, ensuring that business objectives are achieved through having the right people in the right roles. This can involve developing a new vision and mission for a company, coaching and developing senior managers, creating or restoring focus on wealth creation and managing organisational culture as well as identifying and developing key people and high performance teams. Michaelene Gail Holder-March is a qualified teacher, nurse & midwife with registrations both in the UK & USA; she also holds a LLB and MBA in Management. Michaelene Holder-March is a strong advocate of hands-on, inquiry based learning, she actively involves herself in a variety of charitable community service, mentoring /coaching others to follow her lead.

Today Michaelene Gail Holder-March is an executive director of Operations, System Resilience and Nursing at one the UK biggest NHS providers whilst developing has 3 established UK companies MHM Health Consultancy Ltd www.mhmhealthconsultancy.com, <https://youtu.be/8WYxGCh0rS8>, <http://www.nuruhskincare.com> and www.plushcleaning.co.uk

SPEAKER

ADE SHOKOYA



Ade Shokoya is an Agile consultant, coach and trainer, specializing in multi-million/billion dollar Agile transformation programmes. Working with delivery teams all the way up to the C-Suite level, he coaches teams and companies on how to cut costs, reduce risk and deliver innovative products/ software/services to market quicker.

Author of 'Waterfall to Agile: A Practical Guide to Agile Transition', Ade is also an international Agile speaker, the founder of Agile TV and a certified eXtreme Manufacturing Black Belt



SPEAKER

GOKE JOHN



An experienced Business consultant with a strong delivery background in the Agile software development lifecycle, working in collaboration with developers, testers, other Bas, Architects, Designers and collectively accountable for the successful delivery of projects and engagement with key stakeholders such as Product Owners, Product Development Managers and Directors. Goke John has worked on various projects ranging from small to very large Multi-Million Pound projects/ programmes.

More than 15 years' experience in business analysis, change management and Software Development (SDLC) from initiation through to implementation using established methodologies such as Agile SCRUM, Waterfall and V-Model. He is an effective communicator with considerable experience of working with delivery teams to successfully deliver business value.

SPEAKER

PATRICK INGRAM



Highly experienced Agile Consultant, Coach and Business Transformation Consultant with excellent leadership, communication, organisational and analytical skills who specializing in Enterprise Agility. Patrick has a proven track record of successfully delivering projects in many industries including Mobile Commerce, Mobile Banking, Insurance, International Finance, Consumer Finance, Publishing, Banking, New Media, and Telecommunications & Aviation.

Patrick's clients include many tier one corporations such as Société Générale bank, The Financial Times and Lloyds of London.

SPEAKER

MARTIN HINSHELWOOD



Martin Hinshelwood is a consultant for naked ALM Consulting, a technical and management consultancy based in Scotland that focuses on helping organisations modernise their development processes and enable a greater degree of business agility. Martin works with one foot in the process space and one in the technical.

He is a Professional Scrum Trainer and EBM Consultant with Scrum.org with whom he has been working since 2010. He uses his knowledge and experience to help organisations, large and small, to create professional development teams that produce high quality software that is of value to that organisation. His goal is to help organisations scale professional Scrum where required to maximise that value delivered. In addition Martin is also recognised as an expert in Visual Studio ALM. He has been a Visual Studio ALM MVP since 2008 and a Visual Studio ALM Ranger since 2010. In 2011 he was not only awarded Visual Studio ALM MVP of the Year but also had the honour of being an ALM Ranger Champion.

In 2014 he co-authored Professional Application Lifecycle Management with Visual Studio 2013. Martin spends his spare time writing regularly on the naked ALM Blog and, when commuting, answers questions on Stack Overflow.

SPEAKER

DR. MATTHEW BILLINGS



Agile Business Analyst

Matthew is a seasoned agile practitioner with experience of implementing agile transitions in organisations of all sizes and in a variety of sectors, as well as mentoring and coaching people in agile approaches. He has worked primarily as a business analyst, consultant and product owner. Previously he has spent time in academia and has worked as a dispute resolution mediator – which has been excellent training for stakeholder management

He is passionate about applying agile methods to deliver high-quality products and effect lasting organisational change, and believes that embracing the transparency, accountability and empowerment that underpin agile approaches is the cornerstone to unlocking the full potential of a team

He was the Lead Business Analyst (Secondment) at Defra leading, managing and mentoring team of Agile business analysts; upskilling in Agile behaviours and methods; ensuring the team has a clear vision and that outputs are timely, to a high standard and align with the overarching enterprise architecture. He was the Business Analyst for Ordnance Survey, where he worked with internal and external stakeholders to ensure that the portfolio of IT projects aligned with OS' strategic aims; he identified risks and proposed strategies for mitigation of these risks; contributed to business cases; provided requirements, support and guidance to Agile development teams

SPEAKER

- ▶ Ralph started his career with ISO GmbH 1997 in Germany where he worked as a programming consultant for START in Frankfurt and Siemens Medizintechnik in Erlangen. In 1998 he joined Oracle Corp. in Reading, United Kingdom working on JDeveloper. After reading eXtreme Programming explained in 2000, he found his calling, and since then is relentlessly pursuing his goal to improve the world of software development. Two years later he moved to the USA and consulted in downtown Manhattan for Spherion Technologies. Ralph later relocated to Silicon Valley to help Applied Biosystems (now Life), a leading biotech life science company to transition to Agile. Early in 2007 he joined ThoughtWorks, a worldwide leading agile consulting company as an agile coach.
- ▶ During his time at ThoughtWorks his clients included, The Gap, Invaneo, LinkedIn, Google and Roche Pharmaceuticals. In late 2009, Ralph moved to Bern and joined Zühlke Engineering to help kickstart their agile offerings. In 2011 he founded **effective agile**.
- ▶ Ralph is a lecturer at the University of Applied Sciences in Bern, where he teaches an agile living case in the medical technology department. He is a Swiss ICT core member for the LAS (Lean, Agile, Scrum) group for which he co-organizes the Agile Breakfast in Bern, an open platform for agile exchange and networking. He is an XP follower and 'test infected' since 2000, a CSM (2005), a CSP (2008) and a senior Scrum trainer with Scrum.org since 2010 and Management 3.0 facilitator since 2014.
- ▶ He blogs at Agile Tips with Paulo Caroli, a friend and former colleague.
- ▶ His tweets can be followed at @rjocham
- ▶ Ralph is lucky enough to call his passion his job. During his international years as a software developer at various blue chip companies, he could excel his technical excellence, which he is continuously keeping up to date. At least as important as his technical aspects, Ralph really enjoys to work with people and to enable them to reach their best. Working as a programmer, coach and trainer is a combination of his passions. He relaxes with his wife and two daughters and with sports and occasionally with a glass of red wine.

Ralph Jocham



NEXT STEPS

With 2015's and 2016's successes, the aim to keep raising awareness, educating and enabling leaders and managers in business and technology across Africa to become more Agile. With the AiA platform, together we will build a franchise of world-class events; learning programmes and tools; as well as introduce Agile software solutions to meet various social and business needs. The opportunities that AiA has opened for all are enormous and we want you to support this platform so that together we can contribute to Africa Rising. We look forward to a world-changing Agile in Africa 2017 Conference. See you there!

Some initiatives the AiA team are working on in preparation for AiA 2017:

AKADITI AGILITY STUDIO REPRESENTING THE FIRST SCRUM STUDIO IN AFRICA;

- We have now established the Akaditi Agility Studio Programme - this invites all interested in transitioning to Agile and learning about Scrum to join us via a virtual (online) and face to face set-up, to provide advise, coaching, guidance, and initial agile training, mentoring to achieve the transition.
- Preparation for 2017's events has began – i.e. Scrum Day London 2017 (to be held 11th May 2017 in London, UK) and Agile in Africa 2017 Conference (to be held in Accra, Ghana from the 23rd – 27th October 2017).
- Sponsorship and marketing initiatives have kicked off.

4

RECOMMENDATION

To increase the success rate for AiA future events, to meet timeline and financial (revenue) and budget expectations, the following will be taken into consideration.

- **Partner with a specialist event management and hospitality business.**

The Akaditi Team will remain accountable for the financial targets, all deliverables and success of the Conference.

- Sponsorship
- Sales & Marketing
- Advertising & Media
- International Relations & Sponsorship
- Logistics
- Volunteers

OUR CAMPAIGN.....we want your support.

Agile in Africa launched the, “**Just Give It A Go**” Campaign at the Conference in Accra this year.

To raise awareness of Agile and Scrum amongst young people across Africa. We expect that the Public and Private will also feel the vibe and join us as we sound the horn across Africa.

OUR CHARITYwe want your support.

We are Socially Responsible Entrepreneurs (SREs).

As part of our Corporate Social Responsibility in Africa, we are promoting our Charity, the **Adinkrahene Organisation.**

Our aim is to adopt every single Orphanage in Africa and give young bright Africans hope and a future in Technology, Business and Agile.

ABOUT AKADITI.COM

Services

The Agile in Africa conference is owned and hosted by Akaditi an Agility (Agile) Services, Technology & Events Company based in UK and Ghana. The Akaditi teams are experts in Business and Technology change, business agility and transformation and aim to bring out the best in people, teams and companies using Scrum from the shop floor to the board. Akaditi also operates the first Scrum Studio in Africa and runs the Akaditi Agility Studio Programme with courses and training experts from Scrum.org

Technology

Alongside building solutions for clients, Akaditi also builds solutions for emerging markets. Akaditi creates software products to address very big and complex problems in emerging markets. Akaditi owns and operates WorldSoko...a Mobile Payment, Mobile Money and Mobile Commerce (shopping) Platform - A 21st Century Operating System for the African Market Place. They are set to launch www.sokopay.com in first Quarter 2017.

Events

In partnership with Project Assist Global Ltd (UK/Ghana) and Scrum.org (USA), they organise and promote Agile in Africa Conference, Accra - Ghana www.agileinafrica.com and Scrum Day London, UK www.scrumdaylondon.com Akaditi is passionate about setting up and promoting platforms, bringing people together to share ideas on how to make the World a better place.

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SPONSORS OF AGILE IN AFRICA 2016 CONFERENCE

THEME: The way of the Cheetah (Africa Rising) ...
Achieving Business Agile in the Digital Age.

SCRUM.ORG



AKADITI LIMITED



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UK LTD



PROJECT ASSIST GLOBAL



AGILE TV UK

THANK YOU

See you at;

Agile in Africa 2017
23rd – 27th October 2017
Accra – Ghana

Sponsors and Exhibitors are welcome