



Agile in AFRICA 24

C O N F E R E N C E



EXHIBITOR *Pack*

Creating Organisations that are best suited for Human to thrive.
This is an Ubuntu H2H (HUMAN2HUMAN) face2face Event.



Welcome to



We are delighted to invite you to participate as an exhibitor at the Agile in Africa Conference 2024. This event is an unparalleled opportunity to showcase your products and services to a targeted audience of professionals and industry leaders committed to enhancing digital transformation and business agility practices within the African context.

Why Exhibit at Agile in Africa?

Brand Exposure: Increase brand visibility and awareness among industry leaders and decision-makers.

Lead Generation: Capture high-quality leads, build relationships and secure potential clients and partners.

Networking Opportunities: Engage with a diverse group of professionals and expand your business network.

Product Demonstration: Showcase your latest products, services, and innovation to a targeted audience.

Thought Leadership: Position your company and products at the cutting edge of innovation.



Exhibitor Packages

PREMIUM EXHIBITOR - \$5,000

1. **Exhibition Space:** booth in a prime location.
2. **Brand Positioning:** Logo on all promotional materials.
3. **Full-page ad** in the conference program.
4. **Prominent logo placement** on website.
5. **Additional Benefits:** 5 complimentary tickets.
6. **Access** to VIP networking events.
7. **Opportunity** to host a workshop or presentation.



Exhibitor Packages

STANDARD EXHIBITOR - \$3,000

1. **Exhibition Space**
2. **Brand Positioning:** on selected promotional materials.
3. **Half-page ad** in the conference program.
4. **Logo** on the website.
5. **Additional Benefits:** Three complimentary tickets.
6. **Access** to selected networking events.



Exhibitor Packages

BASIC EXHIBITOR - \$1,500

1. Exhibition Space.
2. Brand Positioning: Logo on selected promotional materials.
3. Quarter-page ad in the conference program.
4. Logo on website.
5. **Additional Benefits:** Two complimentary ticket.



Exhibitor Packages

WORKSHOP SPONSOR - \$2,000

1. Host a workshop session.
Logo on workshop materials.
2. Mention in the conference program.

NETWORKING EVENT SPONSOR - \$1,000

1. Welcome address at a networking event.
2. Logo at networking events.
3. Mention in the conference program.



Exhibitor Packages

LANYARD SPONSOR - \$1,500

1. Logo on all attendee lanyards.
2. Mention in the conference program.

SWAG BAG SPONSOR - \$1,500

1. Logo on swag bags given to all attendees.
2. Mention in the conference program.





Registration and Contact Information.

HOW TO REGISTER:

1. Complete the exhibitor registration form available on www.agileinafrica.com
2. Email the completed form to info@agileinafrica.com
3. Payment details will be provided upon confirmation of your registration.

Contact Information:

Email: info@agileinafrica.com

Phone: +233 303 967 060

Website: www.agileinafrica.com

Exhibitor Logistics, Booth Setup:

Dates: 23rd & 24th October 2024

Time: 8:00 AM

Location: ISSER Hall, University of Ghana, Legon

1. **Booth Details:** Each booth will include a table and chairs.
2. **Exhibitor Services:** On-site support for setup and technical issues.
3. **Complimentary refreshments** during the conference.





See you at



Agile in
AFRICA 24

