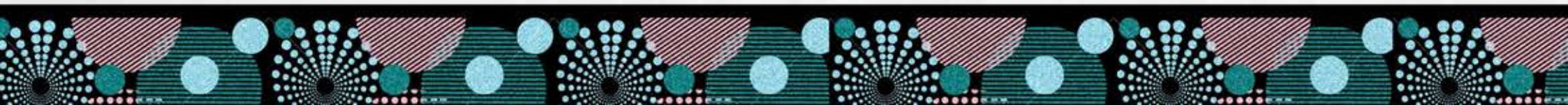




Introduction

Welcome to the Agile in Africa 2024 Conference, a premier event that brings together thought leaders, industry experts, Agile practitioners from across the globe to explore the latest trends and innovations in agile methodologies.

The conference will take place in the vibrant city of Accra, Ghana, offering an exceptional opportunity for sponsors to connect with a diverse and engaged audience.





About the Conference

THEME:

REMOVING THE BARRIERS TO CRITICAL THINKING

Optimising the Flow of Value Across Your Organisation

Thinking Outside of the Agile Box



23rd & 24th OCT
TWENTY-TWENTY FOUR



ISSER HALL
UNIVERSITY OF GHANA

Expected Attendance: 300+ participants

Target Audience: business leaders, individual, experts, IT professionals, project managers and academics.

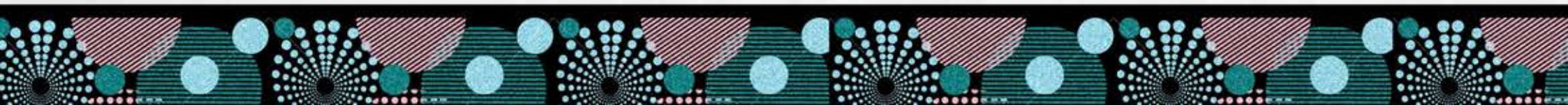




Sponsorship Opportunities

We offer various sponsorship packages to suit different levels of exposure and engagement.

Each package provides unique benefits designed to maximise your brand's visibility and impact.



Platinum Sponsor

Exclusivity: Limited to one sponsor

Branding:

- Logo on all promotional materials (brochures, banners, website)
- Full-page ad in the conference program
- Logo on attendee badges
- Branded lanyards

Speaking Opportunity:

- Keynote session (30 minutes)

Exhibition Space:

- Premium booth location (20x20 feet)

Complimentary Passes:

- 10 full conference passes

Networking:

- Exclusive access to VIP networking events

Social Media Promotion:

- Dedicated posts on all conference social media channels



Gold Sponsor

Branding:

- Logo on promotional materials (brochures, banners, website)
- Half-page ad in the conference program

Speaking Opportunity:

- Featured session (20 minutes)

Exhibition Space:

- Booth location (10x10 feet)

Complimentary Passes:

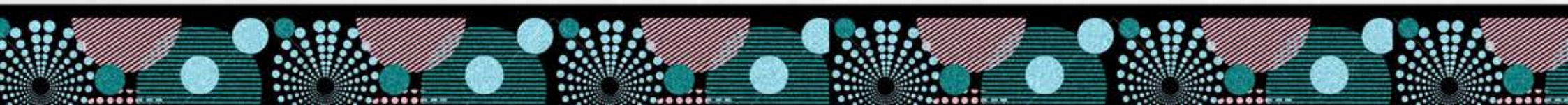
- 5 full conference passes

Networking:

- Access to VIP networking events

Social Media Promotion:

- Mention in social media posts



Silver Sponsor

Branding:

Logo on selected promotional materials

Quarter-page ad in the conference program

Speaking Opportunity:- Panel participation

Exhibition Space:

- Booth location

Complimentary Passes:

- 3 full conference passes

Networking:

- Access to VIP networking events

Social Media Promotion:

- Mention in social media posts



Bronze Sponsor

Branding:

- Logo on website and select banners

Exhibition Space:

- Booth location

Complimentary Passes:

- 2 full conference passes

Networking:

- Access to VIP networking events



Startup/Community Sponsor

Branding:

- Logo on website

Exhibition Space:

- Shared booth location

Complimentary Passes:

- 1 full conference pass

Networking:

- Access to VIP networking events



Additional Sponsorship Opportunities

Lunch Sponsor - \$2,000

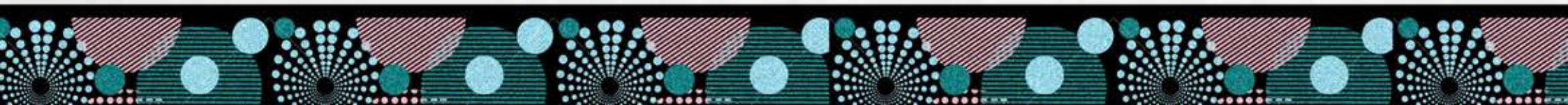
- Branding on lunch areas, logo on lunch tickets, and recognition in the program.

Coffee Break Sponsor - \$1,000:

- Branding at coffee stations and recognition in the program.

Wi-Fi Sponsor - \$2,000:

- Branding on Wi-Fi access cards and login page.



Why Sponsor?

Brand Visibility:

- Reach a targeted audience of agile professionals and decision-makers.

Lead Generation:

- Generate quality leads and engage with potential customers.

Thought Leadership:

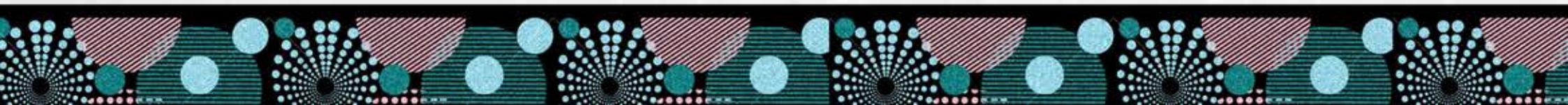
- Showcase your expertise and position your brand as an industry leader.

Networking:

- Connect with industry peers, potential clients, and partners.

Community Support:

- Support the growth and development of the agile community in Africa.





Contact Information

For more details on sponsorship opportunities,
please contact:

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+233 55 218 9958



See you at



Agile in
AFRICA 24

